

## GLENFIELD Community Centre STRATEGIC PLAN

## OUR VISION

## Ko te Hapori tō mātou Pokapū ~ Community is at our Centre

OUR CORE PURPOSE

Support and enhance our community by making space available to bring individuals and groups together and to provide services and resources that meet community need.

OUR VALUES

SUPPORT OUR COMMUNITY PROVIDE SERVICES THAT RESPOND TO NEED BUILD CONNECTIONS WITH ORGANISATIONS WITH SIMILAR VALUES

## STRATEGIC OUTCOMES: 2020 ~ 2023

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<ul> <li>Partner with Local Businesses and other Social Profits, who share the Centre's Values, to deliver services and programmes that benefit the Local Community.</li> <li>Deliver Community Events focussed on need.</li> <li>Strengthen relationship with Kaipātiki Local Board and Auckland Council.</li> </ul>	<ul> <li>Develop Risk Management Plan for Centre.</li> <li>Resolve Weather-tightening problem alongside principal stakeholders (Methodist Church, Council).</li> <li>Complete Policy review and develop SOP for key areas.</li> <li>Review and update Consitution as required to meet Incorporated Societies Act 2022 requirements.</li> </ul>	<ul> <li>Increase number of long-term tenancy of space.</li> <li>Integrate online Booking system with Xero.</li> <li>Develop sponsorship of spaces by Local Business.</li> <li>Develop an integrated marketing strategy targeted at increasing Room Hire.</li> <li>Petition KLB/ Auckland Council for increased Service Agreement funding.</li> </ul>
<ul> <li>Increased number of Business and Social Profit contacts, networks and programmes.</li> <li>Increased range of services provided or accessible.</li> <li>Increased number and scale of community events.</li> <li>More services align with KLB and Council priorities and planning (i.e. KLB Plan and Auckland LTP).</li> <li>Increased Community awareness of Centre and services provided.</li> </ul>	<ul> <li>MEASURES</li> <li>Risk Management Plan completed and reviewed.</li> <li>Formation of Weather-tightening Action Group comprised of lease partners with agreed action plan.</li> <li>Complete key policy schedule and review, policy ratified by Governance.</li> <li>Completed Constitution and remits accepted by Governance and Membership.</li> </ul>	<ul> <li>Investigate additional room tenancy options.</li> <li>Partner with Tertiary IT programme to integrate Skedda with Xero and Zapier.</li> <li>Undertake regular Customer Satisfaction Surveys and a Community Engagement review.</li> <li>Increase in donations and bequests.</li> </ul>